

Oliver Baer

From: Matt Roush [wwjnewsroom@wwj.com]
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To: Oliver Baer
Subject: The Great Lakes IT Report for June 9, 2006



Your report for Friday, June 9, 2006

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GLEQ names winners: A startup company working on a biosensor able to detect bacteria and viruses quickly was the top winner this week in the Spring Cycle awards of the Great Lakes Entrepreneurs Quest. Rapid BioSense, led by John Cunningham, a technology transfer official at the University of Michigan, won the grand prize of \$25,000 cash and in-kind services. The runner-up, winning \$5,000, was Space Weather Forecasting, which is commercializing technology developed at the University of Michigan to help clients protect assets from the effects of solar storms and other forms of "space weather." **Winning the Automation Alley Innovation Award, \$12,500 and in-kind services, was Check the Crib, an industrial spare parts technology developer.** Winning the NextEnergy Innovation Award, also \$12,500 and services, was Environmental Transportation Solutions, or EcoV Electric, the developer of an electric vehicle. In the earlier-stage New Business Idea category, the top prize of \$5,000 went to Blizzard Boost, the developer of a next-generation all-electric hybrid intercooler and supercharger. In a three-way tie for runner-up, \$1,000 each went to Blaze, which is developing blood analysis devices; Intelligun, which is designing a safety system for firearms; and Eventrue, which is developing an online coupon system. The winners were named after making final pitches to a panel of judges from the Michigan Venture Capital Association in an event at the Michigan Union in Ann Arbor. The judges were Mina Sooch of Apjohn Ventures, Pete Farner of T-Gap Ventures, Darrin Eaton of Oracle Capital Partners and Tom Porter of EDF Ventures. John Barfield, founder and chairman emeritus of Bartech Group Inc., made the keynote speech. More at www.gleq.org.



Research finds Michigan consumers could save billions under cable franchise changes; cable TV firms disagree

Compuware collaborates with HP on new 'test factory': Compuware Corp. ([NASDAQ: CPWR](#)) Thursday announced a relationship with Hewlett-Packard Co. to establish and staff an HP Test Factory. Initially, the center is to provide independent verification and validation support for a large HP application development engagement. The center will be located at

A change in Michigan's cable TV regulations that would eliminate local cable franchises could make the state more attractive to high-tech investment, pour billions of dollars into the local economy and creating as many as 34,000 new jobs over the next decade, says a new study from researchers at Michigan State University and Ball State University.

"The Economic Impact of Video Franchising and Broadband Investment in Michigan: 2006" also found that proposed video franchise reform would not only increase the state's economy by as much as \$13.5 billion over 10 years and potentially save consumers hundreds of millions of dollars annually on their cable bills.

The cable TV industry disagrees, saying the study flows from two false premises and reaches false conclusions.

Nevertheless, Robert Yadon, a member of Ball State's Digital Policy Institute, and Barry Litman, professor of economics and telecommunications at Michigan State, say Michigan risks falling behind if it doesn't switch to a single statewide franchise for video and data services.

"In the information age, a robust broadband infrastructure is paramount for economic growth," Litman said. "Michigan now has an opportunity to not only encourage but participate in development of broadband access statewide. To attract and retain business, to guarantee an environment where the sons and daughters of current Michigan residents can stay and work, state leaders must be proactive and prepare for the future."

The state House Committee on Energy and Technology held a hearing on proposed changes Wednesday. House Bill 5895 would create a statewide video franchising system to replace municipal franchise agreements.

Litman said inaction by the legislature would hurt consumers in the long run.

"Doing nothing or delaying reform would be to ignore these substantial enhancements in consumer welfare and economic benefits to the state," he said. "Michigan ranks only 30th nationwide in the number of broadband lines per thousand residents. The state needs franchise reform to propel its economy forward."

Based on prior research by Yadon and his fellow DPI researchers, Indiana Gov. Mitch Daniels

Compuware's downtown Detroit headquarters, and will initially involve about two dozen Compuware staffers, company spokesman Doug Anter said. Other Compuware employees will work in the effort part time. In the future, HP plans to expand the use of the Test Factory to provide full testing services for various client engagements. The HP Test Factory will use the Compuware Application Reliability Solution to provide standard independent verification and validation testing support. CARS combines a patented methodology, software and services to improve application quality. More at www.compuware.com.

Compuware hosts partner summit:

Compuware also this week recognized its leading partner relationships at the second annual Compuware Partner Summit, at Compuware's headquarters in Detroit. The summit, thematically focused on "innovation driving business growth," provided five comprehensive learning tracks that detailed partner and customer successes and highlighted collaboration between Compuware, its partners and their joint customers. In addition to a series of Compuware presentations, attendees heard from industry experts. Featured speaker, Mark McDonald, Group Vice President of Gartner, Inc., discussed "the mind of the CIO," helping educate attendees on better meeting the needs of the organizational chief information officer. In the speech, which concluded with a Q&A session, McDonald discussed the CIO's priorities, needs, and how the expectations of the IT department continue to shift away from technology and toward delivering value to the overall business. Hall of Fame Oakland Raider defensive end and current FOX NFL Sunday personality, Howie Long, also motivated attendees with anecdotes on his NFL and broadcasting careers and "selecting the right team." Awards went to British Telecommunications plc as business partner of the year, Aeritae Consulting as newcomer of the year, PMG for best use of IT portfolio management, SciSys for best application delivery management in development solutions, MetaWare for best application delivery management in quality solutions, Northwest Regional Data Center for best application delivery management for Compuware CARS, and BayTech for best application service management. More at www.compuware.com/partnersummit.

Morton Marketing helps Judson Center

recently signed a statewide franchise law. Texas, Kansas, Virginia and Georgia have already enacted similar legislation.

Citing the change as the catalyst, AT&T Indiana declared its intent on May 31 to invest \$250 million to deliver next-generation video and broadband services to Hoosiers. AT&T plans to roll out to Indiana communities in the later this year enhanced broadband services and next-generation video products branded AT&T U-Verse. The products will provide Hoosiers with a new competitive alternative in television programming.

AT&T also announced its "High Speed to the Heartland" initiative, which will deliver new broadband service to 33 rural communities across the state. The initiative, to be completed in early 2007, will deliver high speed digital subscriber line Internet service to every central office that AT&T operates in Indiana.

The full report is [online at this link](#).

MSU officials said the study was not directly paid for by AT&T or other companies that might support its conclusions -- but was paid for out of a variety of funding sources, including companies like AT&T that might support its recommendations, and other companies, such as Comcast Corp., that might well oppose them.

Michigan's cable TV industry disagrees with the study's findings and recommendations.

"It's flawed on two points," said Mike Nowlin, spokesman for the Michigan Cable Television Association.

First, Nowlin said, AT&T CEO Ed Whitacre has already told Wall Street analysts that there won't be a cable TV price war if it gets statewide franchises. "So they're saying it's going to lead to lower cable rates in their ads, but saying something else on Wall Street," Nowlin said.

Secondly, Nowlin said, AT&T is implying that its service will be universal -- when it won't be. Nowlin said that in Wednesday's hearing, AT&T said it would only serve about 50 percent of the population -- cherry-picking the most affluent areas.

Note: Some sponsorships for the special sections are still available. For information

launch new Web site: Plymouth-based Morton Marketing Inc. said Thursday it had completed the development and launch of a new Web site for Judson Center of Royal Oak. The new Web site includes an online content management system which allows Judson staff to keep visitors up to date on events and activities being held at the center. Judson Center has provided services to children, families, and adults facing developmental disabilities across six counties since 1924. Services are provided to more than 2,080 children, families and adults each day. More at www.mortonmarketing.com or www.judsoncenter.org.

Oneupweb offers new white paper on podcasting: The Lake Leelanau search engine marketing and IT consultant Oneupweb is offering a new white paper on podcasting to help marketers understand how to use this new medium properly. Oneupweb publishes its own podcast, with a new episode airing every Thursday. It's available for download as an .mp3 on Oneupweb.com or StraightUpSearch.com or through iTunes. More at www.oneupweb.com.

Delmia software at work in paint plant: Dassault Systèmes (NASDAQ: DASTY), the French manufacturing technology giant with its United States headquarters in Auburn Hills, said Thursday that its Delmia Igrip robotic software has been implemented at the Caterpillar Inc. plant in Decatur, Ill. The company's robotic paint production lines have seen a recent upgrade. Igrip is a robotic simulation system for quick, graphical modeling and off-line programming of complex, multi-device robotic work cells for applications such as painting, welding, dispensing, materials removal and machine tending. The off-line programming allows users to accurately program robotic systems without tying up resources on the factory floor. More at www.delmia.com.

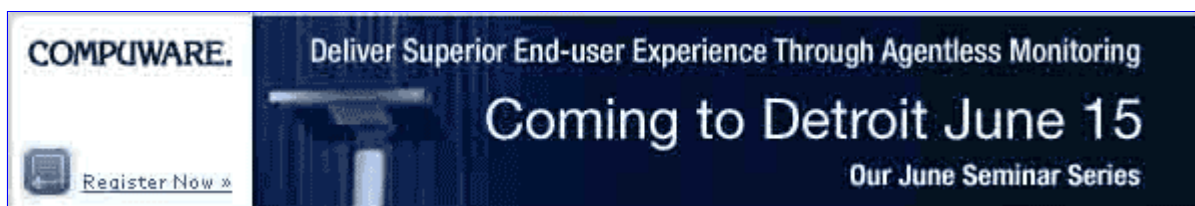
TechTeam names new CFO: Southfield-based IT and business process outsourcer TechTeam Global Inc. (NASDAQ: TEAM) said Thursday that Marc J. Lichtman had been appointed vice president, CFO and treasurer. He had been vice president of accounting operations and chief accounting officer. In his new position, Lichtman, 39, will assume responsibility for the Company's investor relations activities as well as corporate treasury operations and management. Lichtman will continue to oversee the company's financial functions, including global accounting operations and internal controls, financial budgeting and

on this or other *Great Lakes IT Report* marketing matters, contact Dan Keelan at dkeelan@cbs.com or (248) 455-7252.

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forecasting processes, and Securities and Exchange Commission reporting activities, which he has been managing since 2004. Prior to joining TechTeam in December 2003 as global corporate controller, Lichtman enjoyed a successful 14-year career in public accounting with Arthur Andersen LLP and Ernst and Young LLP. More at www.techteam.com.

Airfoil establishes Silicon Valley office: Airfoil Public Relations Inc. has built its business on doing public relations and marketing work for technology-based companies and organizations. Now, the Southfield company has plugged into the heart of northern California, opening a new office in Redwood City. Airfoil currently performs regional public relations for Microsoft Corp. as well as regional and some national work for EBay Inc. and its units EBay Motors, PayPal and ProStores. Airfoil has also passed \$5 million in fees annually. Airfoil's co-founder and President Janet Tyler will serve as the general manager for the San Francisco Bay Area office, while continuing in her role with Airfoil's headquarters operation. She will lead a team in spearheading new business and new employee recruitment in the region, while continuing to provide strategic leadership for EBay and PayPal, among others. The office, at 203 Redwood Shores Parkway in the Towers and Shores Center, will open Thursday. More at www.airfoilpr.com.



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Netflix, Amazon top online satisfaction: For the second year in a row, Netflix and Amazon outperformed brick-and-mortar multi-channel merchants in online customer satisfaction on the annual Top 40 Online Retail Satisfaction Index. Yet ForeSee Results and FGI Research, which conducted the study, say that even as online sales revenue grow, stagnant online customer satisfaction suggests a missed opportunity to turn browsers into buyers. Ann Arbor-based ForeSee and FGI, of Chapel Hill, N.C., based their numbers on more than 8,500 surveys of consumers who browsed the 40 highest-grossing e-retail sites. The report found that high customer satisfaction is linked to higher likelihood to purchase and to recommend. Online shoppers for retailers in the top 10 percent of the index were 33 percent more likely to purchase online than the bottom-performing 10 percent. Also, online shoppers were 16 percent more likely to recommend the retailers' site if it was one of the index leaders, allowing these top-performing retailers to capitalize on the word-of-mouth marketing potential of highly satisfying retail Web sites. The study also found that the Internet has not become as price-sensitive a sales channel as some had expected, with selection and user experience bigger keys to success. Three of the top-performing merchants are Web-only. Netflix and Amazon scored 85 and 83 respectively, excellent scores on the 100-point scale in the survey. Newegg.com, an online retailer of electronics, scored 82, as did QVC. Multichannel retailer Chadwicks.com showed the biggest gain from the holiday season, up 6.8 percent to 78, while BananaRepublic.com showed the biggest drop, down 8.2 percent to 67, to become the lowest scoring site on the Index. More at www.foreseeresults.com.

IT firm adds networking department: Lathrup Village-based Global Information Technology this week announced the formation of a Networking Solutions Department. Global Information Technology offers IT consulting and training. It is a Microsoft Gold Partner with core competency in Advanced Infrastructure and Network Infrastructure solutions. The company's new division will offer assistance with the administration and maintenance of systems by providing contract personnel as system

administrators, system engineers or system technicians on a full-time, part-time or permanent basis. More at www.global-itech.com.

Auto interior awards honor top automotive tech: This week's automotive interiors show in Detroit Thursday released its list of winners in the seventh annual Automotive Interior of the Year awards. In all categories, DaimlerChrysler topped the list of honorees with six awards, followed by Ford Motor Co. with five, General Motors Corp. with four, Honda and Audi with three and Mazda, Subaru and Toyota with one apiece. In the 12 "overall vehicle interior" categories, GM took four awards, Ford with three and Audi took two. All others claimed one each. It's not just about which vehicle has the best cup holders (although believe it or not that's one of the categories, and the Mercedes M-Class won). There are also awards for the best navigation system, best innovation and best sound system. The best navigation system was the Acura system, manufactured by Alpine. Dodge Magnum won the best sound system for its Boston Acoustics system. In the best overall interior category, the industry voted GM's Pontiac Solstice as best popular priced car interior, the Chevrolet HHR best popular priced crossover interior, and the Chevrolet Tahoe the best popular priced truck interior. The Cadillac Escalade won best interior in a premium priced truck. Among the media, the Audi A3 won for best popular priced car, the Mazda CX-7 best crossover, the Toyota FJ Cruiser best for popular priced truck, and the Land Rover Range Rover Sport as best among premium priced truck. Both the industry and the media gave the Lincoln Zephyr the nod for best premium priced car. The show featured a number of advanced technologies, including adaptive cruise control, rear-end collision warnings, lane-departure warning systems, rear view cameras and sensors. More at www.autointeriors.com.

Hennessey president gets Walsh award: Huntington Woods-based Hennessey Capital announced Wednesday that its president and COO, Mike Semanco, was awarded the Walsh College Distinguished Alumni Award for 2006. The award is given based on the recipient's involvement with their industry, the community and the college. "Mike Semanco is an excellent ambassador for Walsh College," Walsh president Keith Pretty said in a statement. "His business successes, ability to form business relationships, and his generous sharing of time and talents with his alma mater and the community truly distinguish him among Walsh College alumni." Semanco has more than 18 years of experience in the financial service industry. Mike received both his bachelors and masters degrees from Walsh College and he remains active with the college -- including serving on the Presidents Advisory Council and as a board member of the Alumni Association. Also, Hennessey Capital is a sponsor of the Walsh College Business Leadership Institute. Semanco is also on the Detroit Regional Chamber Small Business Advisory Council and the Detroit Regional Economic Partnership Small Business Committee. He is a member of the finance committee for Automation Alley and is a member of the Association for Corporate Growth, Turnaround Management Association, Michigan Hispanic Chamber of Commerce and the Michigan Bankers Association. Hennessey is a finance company that provides capital to business. More at www.hennesseycap.com.

C/D/H earns Cisco premier partner certification: Grand Rapids IT consultants C/D/H Tuesday announced it had earned certification as a Cisco premier partner with a specialization in wireless technology. This achievement means C/D/H has met Cisco's stringent criteria for personnel, training, customer satisfaction, specialization and support. It also gives C/D/H greater access to Cisco tools and support, technical resources, technical and product training. More at www.cdh.com.

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Chimes sets user forum: Troy-based Chimes Inc., a subsidiary of Computer Horizons Corp. ([NASDAQ: CHRZ](#)), said Tuesday it would host its annual Customer Focus Group Forum in Scottsdale, Ariz. from Oct. 4-6. Around half of Chimes' Global 1000 customers and partners are expected to convene at the event, themed "Continuous Process Improvement," to be held at the Kierland Resort. Chimes provides Web-based work force procurement and vendor management software to larger businesses. Chimes' products include centralized vendor management, which administers the management of an organization's workforce services spend such as contingent, project and full-time hiring, consolidated time sheet and expense processing, billing adjustment and invoicing and request for services. Chimes uses a network of more than 3,000 staffing suppliers to recruit candidates, which enables Chimes to provide contingent workers for major corporations across seven industries, including 10 Fortune 100 companies. More at www.chimesnet.com.

Comcast offers summer films in Campus Martius: The Comcast Summer Film Series is returning to downtown Detroit's Campus Martius Park this summer, featuring classic musicals and sports, as well as movies for kids. The movies are shown each Saturday evening beginning June 17 and continuing through Aug. 26. There will be music and entertainment each Saturday starting at 8 p.m., with the films beginning at dusk, about 9 p.m.

MIT Enterprise Forum offers event at Automation Alley: The MIT Enterprise Forum will present a hands-on, real-world examination of how entrepreneurs can approach angel investors, and tactical advice on how both parties work together to craft a financing agreement that benefits all. Produced in association with the Ewing Marion Kauffman Foundation and the Angel Capital Education Foundation, the Webcast event will be held June 27 at Automation Alley, 2675 Bellingham in Troy. Attendees and viewers will learn how to find angels, what is and isn't a good fit, when to work with a venture capitalist instead, or both angels and VCs combined, how to pitch, and how to work together after funding. The event is offering two business plan presentation and critiquing slots to tech business ideas, whether or not a solid business plan has yet been completed. To be considered, submit a 500-word-or-less business plan executive summary to nash.dennis@gmail.com by June 15. Winners will be contacted by June 21. The program will be held from 5 to 8:30 p.m. To register, contact Barbara Sakis at bsakis@mvsoftware.com or (248) 583-4110, ext. 123. Registration is \$20 in advance or \$25 at the door, and \$5 for students. Members of the MIT Enterprise Forum, The Indus Entrepreneurs, Automation Alley and Great Lakes Entrepreneurs Quest members may attend free with preregistration, or pay \$10 at the door.

Troy IT firm hires two: The Troy-based IT outsourcing firm PMV Technologies this week announced the addition of Andi Duncan as marketing coordinator and Shawn Alam as a network operations center analyst. Duncan has 15 years of marketing and advertising experience. She has a bachelor of fine arts degree in graphic design from Michigan State University and a master's degree in business from Walsh College. Alam has five years of IT industry experience, including a stint as a computer technician at Macomb Community College. He is now attending Wayne State University toward a bachelor's degree in computer technology. More about the company at www.pmvtech.com.

Miller Canfield sponsors Automation Alley international effort: The law firm Miller, Canfield, Paddock and Stone P.L.C. this week announced a three-year sponsorship of the Automation Alley International Business Center, a partnership to promote international business opportunities and attract foreign investment in Michigan. As part of the partnership, Miller Canfield is providing monthly international business briefings at the Automation Alley headquarters on topics such as immigration, United States and Canadian employment laws, business in India, cross-border commercial lending and the new Cape Town Treaty. Attorneys will also be present at IBC trade workshops and play a key role in scheduled trade missions to China, India, Central Europe, South America and Australia. More at www.millercanfield.com or www.automationalley.com.



Great Lakes Angels sponsor 'Cross Border Deal Night': Great Lakes Angels, a private investment group, will host its second annual "Cross Border Deal Night" June 21 from 5:30 to 9 p.m. Deals will be shown from Ontario, Ohio and Michigan with investors from Michigan and Ohio in the audience. The event will be held at the private residence of the Canadian Consulate General in Grosse Pointe. Specifics will be shared with accredited investors who register at www.glangels.org. Companies presenting include Gauntlet Technology Systems, an Akron, Ohio company that makes a device designed to keep alcohol- or drug-impaired drivers from starting their vehicles, www.gauntlettech.com; MTS Driver Recruiters, a commercial truck driver recruitment firm in Southfield, www.mtsdm.com; Tellurex Corp., a Traverse City developer of electronic heating and cooling equipment, www.tellurex.com; and Walkerville Brewing Co., a microbrewery in Windsor, Ontario, at www.walkervillebrew.com.

Automation Alley offers CompanyCrafters event: Automation Alley will host the second seminar in its CompanyCrafters Series on Commercializing Corporate Innovation on June 19. The latest session, titled "Launching New Ventures Under the Corporate Umbrella," takes a look at how established organizations can apply entrepreneurial approaches to launch new businesses successfully based on their internal innovations. The event will run from 8 to 10:30 a.m. at Automation Alley, 2675 Bellingham in Troy. The event is \$35 for Automation Alley members and \$75 for non-members. More by e-mailing info@automationalley.org or by calling (800) 427-5100.

SRT principal renamed Microsoft MVP: Ann Arbor-based SRT Solutions said its principal, Josh Holmes, had been reappointed to the 2006 class of Microsoft Most Valuable Professionals. First appointed in 2005, Holmes was again recognized for his expertise in Visual C#, a category limited to 200 individuals worldwide. In 2005, the MVP program recognized some 2,600 independent technology experts across 81 countries, 32 languages and 100 categories. More at www.srtsolutions.com.

Correction on Bright House item: Yesterday's story on Bright House Networks offering new digital phone service had the wrong Web address for more information. It's www.michigan.mybriighthouse.com.

Virginia Tech wins Challenge X segment: Virginia Polytechnic Institute and State University, better known as Virginia Tech, has won the second annual competition of "Challenge X," a competition to build an environmentally friendly SUV. The competition is sponsored by General Motors Corp. and the federal Department of Energy. Virginia Tech re-engineered a 2005 Chevrolet Equinox with a hybrid system that uses two electric motors and runs on E85, a blend of 85 percent ethanol and 15 percent gasoline. That reduced the vehicle's petroleum use by 74 percent. In second place was the University of Wisconsin at Madison, with a biodiesel electric hybrid. Mississippi State University was third with a hybrid electric that also ran on biodiesel. Challenge X is a three-year engineering competition that is providing 17 university teams from across North America the opportunity to follow the GM Global Vehicle Development process and develop advanced propulsion technology solutions that will increase energy efficiency and reduce the environmental impact. The student teams are each re-engineering a Chevy Equinox with their technology solutions. The first year of the program, which began in 2004, focused on vehicle simulation and modeling and subsystem development and testing. In years two and three, students integrate their advanced powertrains and subsystems into the Chevrolet Equinox. The final competition will be held at the end of the 2007 academic year. More at www.challengex.org.



Get a handle on home work.

JFK papers, photos to be put on Internet: The John F. Kennedy Presidential Library and Museum is launching a massive project to post 48 million pages of documents, 400,000 photos and 1,200 hours of video on the Internet. The late president's papers will be digitized first, and could be available on the Internet in 18 months, said Allan B. Goodrich, the library's chief archivist. The entire project, which also includes 7.5 million feet of motion-picture film and 9,000 hours of audio recordings, is expected to take a decade to complete. [More.](#)

China says Internet companies must obey its laws -- including censorship: China welcomes foreign Internet companies working in China, but they must respect and abide by the country's laws, including those on expression, the Chinese Foreign Ministry said Thursday. The comments by ministry spokesman Liu Jianchao followed remarks Tuesday by Google Inc. co-founder Sergey Brin acknowledging the Internet company has compromised its principles by accommodating Chinese censorship demands. Liu said China took a positive attitude toward working with companies such as Google, but any cooperation must exist "within a framework of law," and that Beijing hoped firms would abide by China's regulations. Google's Brin said the Internet company had agreed to the censorship demands only after Chinese authorities blocked its service in that country. Google's China-approved Web service omits politically sensitive information that might be retrieved during Internet searches, such as details about the June 1989 suppression of political unrest in Tiananmen Square. Its agreement with China has provoked considerable criticism from human rights groups.

Survey: iPods are more popular than beer: Move over Bud. College life isn't just about drinking beer. In a rare instance, Apple Computer Inc.'s iconic iPod music player surpassed beer drinking as the most "in" thing among undergraduate college students, according to the latest biannual market research study by Ridgewood, N.J.-based Student Monitor. Nearly three quarters, or 73 percent, of 1,200 students surveyed said iPods were "in" - more than any other item in a list that also included text messaging, bar hopping and downloading music. In the year-ago study, only 59 percent of students named the iPod as "in," putting the gadget well below alcohol-related activities. [More.](#)

Online video games to get racier: The adult entertainment industry is on the verge of making online gaming sexier at a time when mainstream publishers are fighting a political and cultural war over erotic content. The controversial topic will be the subject of a conference in San Francisco on Thursday, where many of the growing industry's big names will gather. "This is the newest industry and the oldest industry in the world coming together," said Jezebel, a telephone sex business owner and operator of the virtual Bareback Bordello in RedLightCenter.com, an online game inspired by Amsterdam's famed Red Light District and now in test. Like popular games such as "World of Warcraft" and "Second Life," Utherverse Inc.'s RedLightCenter is an online universe that can support thousands of players. Unlike the mainstream games, where virtual sex happens in areas apart from the main thrust of play, RedLightCenter starts with sex. "Our product is adult-themed and it's only for adult users," said Utherverse CEO Brian Shuster. [More.](#)

World Cup to let computers decide goals: FIFA will be using computer technology to clarify whether a goal is an own goal or not for the first time when the World Cup starts today. Holger Osieck, the head of FIFA's technical study group, told reporters Thursday that for the first time all 13 members would see detailed technical images of any dubious goals downloaded to their laptops. A verdict from the group would then be made as soon as possible. "Previous tournaments have been dotted with decisions about what constitutes an own goal which appeared to lack clear guidelines," he told a news conference. "On the basis of fairness and positive approach the benefit of the doubt should always be given to the attacker." Andy Roxburgh, UEFA's technical director and a member of the FIFA technical group added: "No matter where a member is in Germany, he will get images of the goal on his laptop and the decision will be made by the whole group as soon as possible. [More.](#)

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EDS buys Indian outsourcer: Electronic Data Services ([EDS: News, chart, profile](#)), the Plano, Texas, technology-services provider, said it acquired a majority holding in Mphasis BFL Ltd., the Bangalore, India, applications- and business-process-outsourcing services provider, for \$380 million. EDS said holders of Mphasis, which is traded on the Bombay Stock Exchange, tendered more than 83 million shares into its offer of 204.5 rupees, or \$4.50, a share. EDS said in a statement that the deal expands its ability to deliver services in outside the U.S. EDS gets "access to 11,000 India-based employees skilled in advanced applications development, emerging technologies, business-process-outsourcing and customer-relationship-management services," and a related sales channel. Overall, Mphasis employs 12,000. For the year ended March 31, it earned 1.5 billion rupees, or \$33 million, on revenue of 9.4 billion rupees, or \$210 million. With the addition of Mphasis, EDS expects to employ more than 20,000 staffers in India by year's end.

Sirius to launch fourth satellite: Sirius Satellite Radio Inc. Thursday said it signed a deal with Loral Space & Communications Ltd. to build a new satellite for its pay-radio service. The cost of designing, building, launching and insuring the satellite will be \$260 million, Sirius said. The satellite would support the company's three other satellites and help improve customers reception of the service. Loral has agreed to provide a \$100 million vendor financing facility. Sirius said it has no current plans to draw on the facility. Construction of the satellite is expected to be completed in the fourth quarter of 2008, and it will be launched via an agreement with International Launch Services.

CBS puts CSI and Survivor on iTunes: Fans of prime-time CBS TV shows will now be able to download them off Apple's iTunes Music Store for the first time, CBS Corp. and Apple Computer Inc. said Thursday. Prime time shows including reality series "Survivor," "CSI: Crime Scene Investigation," and "NCIS" will be available for download for viewing on a computer or iPod at \$1.99 per episode. The new CBS offerings include episodes from the just-completed 2005-2006 season and earlier for some series, as well as the upcoming season that starts in September, the companies said. From next season new episodes of shows will be available on iTunes the day after they appear on the network. Apple said it has sold 30 million videos on iTunes to date. It has similar deals with the other main U.S. television networks including News Corp's Fox Television Network, which signed up last month, Walt Disney's ABC, and General Electric's NBC.

New sensors offer robots a light touch: A new type of sensor may give robots a truly light touch -- using electricity and tiny particles to allow a machine to "feel" surfaces, researchers reported on Thursday. They said their device gave a robot tactile sensitivity equivalent to that of human fingers, and said one early use might be in minimally invasive surgery. Vivek Maheshwari and Ravi Saraf of the University of Nebraska in Lincoln said their electroluminescent film glowed in response to an applied force. A specialized camera captures this light and translates it into a picture that is the equivalent of touching and feeling an object. [More.](#)

Bank of America offers employee hybrid rebates: Corporate environmental responsibility at work: From AutoBeat Daily, word that Bank of America Corp. is testing a program to offer its employees a \$3,000 cash rebate if they buy a gasoline-electric hybrid vehicle. The Charlotte, N.C.-based bank says the pilot program will offer rebates to 21,000 employees in Boston, Charlotte and Los Angeles. A decision whether to roll out the program to all 202,000 employees will come this fall. Environmental groups say BoA may be the largest company yet to offer such hybrid incentives. Mountain View,

Calif.-based Google Inc. offers employees \$5,000 cash to buy or \$2,500 to lease any vehicle that gets at least 45 miles per gallon. Stratham, N.H.-based boot maker Timberland Co. offers \$3,000 incentives and reserved parking spaces to employees who buy a hybrid.

Stocks: Technology stocks fell for a fifth day Thursday, with the Nasdaq pressured by a broad sell-off in equities as investors fretted over a rising trend in global interest rates. The technology-heavy Nasdaq Composite Index ([\\$COMPQ: News, chart, profile](#)) gave up 6.5 points, or 0.3 percent, to close at 2,145. The Philadelphia Semiconductor Index ([\\$SOX: News, chart, profile](#)) pared 0.8 points, or 0.2 percent, to end at 446.8 - also off its low point. [See the most active stocks.](#) The Dow Jones Internet Index ([DJI DJINET: News, chart, profile](#)) fell slightly to 86.92. The Amex Pharmaceutical Index ([\\$DRG: News, chart, profile](#)) inched down 0.3 percent to 325.64 and the Amex Biotechnology Index ([\\$BTK: News, chart, profile](#)) rose 0.9 percent to 652.92. The Dow Jones Industrial Average ([\\$INDU: News, chart, profile](#)) closed up 7.92 points at 10,938.82, after hitting a low of 10,757.55 during the session. The blue-chip index has lost more than 300 points since Bernanke's speech at a banking conference on Monday. The S&P 500 Index ([\\$SPX: News, chart, profile](#)) was up 1.78 at 1257.93. The Russell 2000 Index ([\\$RUT: News, chart, profile](#)), which tracks small-cap and midcap stocks, ended off 0.25 points at 706.53. At one stage, the Russell fell as low as 684.91, its lowest level since Jan. 5.



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